Cookie Notice

Last updated: 10/30/2026

Scope

This Cookie Notice explains how FOCUS Broadband uses cookies and similar technologies on websites that link to this Notice. It supplements the FOCUS Broadband Privacy Policy by providing more information about website technologies and the choices available through our cookie-consent tool. It does not replace disclosures that apply to customer accounts, telecommunications services, or other interactions with FOCUS Broadband.

Cookies and similar technologies

Cookies are small data files that a website may place or read on a browser or device. Depending on the website and configuration, FOCUS Broadband may also use similar technologies, such as pixels, web beacons, tags, scripts, and related tools.

These technologies may help operate and secure the website, remember settings, understand website use and performance, and support advertising or marketing. Depending on the technology, they may collect an IP address, browser or device information, identifiers, referring or requested pages, interactions with website content, dates and times of access, and information about cookie choices.

Cookie categories

Our cookie-consent tool organizes technologies into the following categories:

- **Necessary:** Supports website operation, navigation, security, preference recording, and access to secure areas. Some website functions may not work properly without these technologies.
- **Preferences:** Remembers choices that affect how the website works or appears, such as language or location-related selections.
- **Statistics:** Helps FOCUS Broadband understand website use and performance.
- **Marketing:** May measure campaigns, understand responses to advertisements, or support advertising or content considered more relevant.

These descriptions are summaries. Use **Cookie Settings** or **Show details** to review the current information available about individual technologies.

Cookie Choices

The privacy settings and cookie choices displayed on our website may vary based on your approximate location. You may review or change the choices available to you through Cookie Settings.

Analytics, advertising, and marketing providers

FOCUS Broadband may work with companies that provide analytics, advertising, marketing, campaign-measurement, or related services. These may include Meta, Coastal Carolinas Marketing, LinkedIn, Google, and other providers and services, such as Google Analytics.

The information a provider receives and how it may use that information depends on the technology, its configuration, the service provided, and the provider's relationship with FOCUS Broadband.

Pixels and advertising technologies

FOCUS Broadband may use pixels or similar technologies in connection with certain advertisements or marketing campaigns. When activated, these technologies may measure interactions with a webpage, advertisement, or other content and may send related information to FOCUS Broadband or a provider.

Browser and device controls

Most browsers allow visitors to delete, block, or limit certain cookies. Browser settings may not control every type of tracking technology, so visitors should also use Cookie Settings to manage the choices available through the FOCUS Broadband website.

Sale, sharing, and targeted advertising

FOCUS Broadband does not sell personal information for money. Some privacy laws define "sale," "sharing," and "targeted advertising" to include certain disclosures or advertising activities even when no money is exchanged. Where applicable, additional privacy choices may be available through Cookie Settings, our Privacy Policy, or other privacy controls provided on the website.

Global Privacy Control

Our website recognizes Global Privacy Control (GPC), a browser-based privacy preference signal. Where required by applicable law or as part of our more privacy-protective cookie settings, we apply a recognized GPC signal to the cookies and similar technologies controlled through our cookie-consent tool for the browser or device sending the signal. The signal may not apply to another browser, device, or customer account.

Cookie inventory and lifespans

For current information about individual cookies and similar technologies, including their provider, purpose, category, and lifespan, use Cookie Settings or the Cookie Inventory link provided on the website.

Changes to this Notice

FOCUS Broadband may update this Cookie Notice when website technologies, providers, practices, or applicable requirements change. The Last updated date identifies the most recent revision.

Contact

Questions about this Cookie Notice may be directed to FOCUS Broadband at contact@FocusBroadband.com, P.O. Box 3198, Shallotte, NC 28459, or 888-367-2862.