

## **Grant Funds Brunswick Search and Rescue Training**

FOCUS Broadband is proud to support Brunswick Search and Rescue (BSAR) through a Community Connections Grant that will help expand and enhance BSAR's life-saving capabilities through specialized search and rescue training.

Founded in 1999, BSAR is a nonprofit, all-volunteer team that has participated in more than 400 search missions. With this funding, BSAR is investing in advanced training for its team members and K9 partners, ensuring they are well-prepared for a wide range of missions.

"We value the support of our community partners," said Chief Doug Dawson. "Especially FOCUS Broadband, which has been a long-time supporter of BSAR training."

Since 2006, FOCUS Broadband has awarded more than

\$1.1 million to community initiatives, like BSAR, through its Smart Connections and Community Connections Grant programs.



JOIN US FOR A CYBER SAFETY CLASS! Learn safety tips to help keep you protected online. Seats are Limited. TUESDAY, AUG 12TH @ 3:30 PM OR THURSDAY AUG 21ST @ 5:30 PM



To RSVP: Visit focusbroadband.com/cybersmart or scan the QR code.

# **Football Coverage Returns this August**

FOCUS Broadband's high school football coverage is back, and we're kicking off the season with the Bash at the Beach Football Jamboree. Catch all the action LIVE on our Facebook page!

#### **Bash at the Beach**

#### Media Day - Tuesday, August 12 at 12:00 PM

Join us live for a special Coaches' Panel featuring representatives from all 14 participating teams.

Jamboree – Thursday, August 14 & Friday, August 15 Tune in as local high school football players showcase their skills in seven pre-season scrimmage games.

#### **FOCUS Broadband Game of the Week**

The action doesn't stop with the Jamboree! FOCUS Broadband will continue to bring you select local high school football games throughout the season. Be sure to follow us on Facebook so you don't miss a moment of the excitement!



### **Celebrating 70 Years of Connectivity:** Building Connections and Strengthening Communities

*Concern for the community* has always been at the heart of FOCUS Broadband and its employees. Few exemplify this cooperative principle better than former General Manager and CEO Percy Woodard, whose story reflects the company's deep commitment to giving back and supporting the local community.

"I wanted us to be a positive organization," Woodard recalled during a recent interview. "And we did a lot of positive things over the years."

During his tenure from 1999 to 2006, Woodard championed numerous community focused initiatives. He played a key role in securing funding to expand high-speed internet access to local school systems and in cultivating partnerships that supported



local programs and nonprofit organizations. By the early 2000s, the cooperative had become a familiar presence at community events, and our scholarship program

Watch the interview here!

was launched - initiatives that continue to thrive and make a positive impact today. Under his leadership, FOCUS Broadband grew and strengthened its mission to serve. Reflecting on his time at FOCUS Broadband and the company's achievements, Woodard shared, "I knew I was doing something good, and that it would help local people."

# Fiber Optic Upgrade Continues Throughout Brunswick



Progress is underway in Sea Trail at Sunset Beach as FOCUS Broadband continues upgrading its existing network to state-ofthe-art fiber optic technology. Construction and installation efforts are already in motion, with the entire Sea Trail community expected to be fully upgraded by the end of the year. Customers will receive a notification when it's time to call and schedule their conversion appointment.

Upgrades are also on the horizon for rural areas in Supply, Kingtown, and Ash, with fiber construction expected to begin soon.

## **Be Prepared – Hurricane Season is Here**

As hurricane season begins, we encourage you to take a few simple steps to prepare for any unexpected service disruptions. While our team works year-round to prepare for any severe weather conditions, strong tropical systems can still cause outages.

#### Here's how you can prepare:

• **Prepare an Emergency Kit:** Include essentials like non-perishable food, batteries, portable chargers, and flashlights. Don't forget to back up important digital files.

• Have a Communication Plan: Make sure your family knows how to stay in touch if you lose power, internet, or cell service. Text messaging often works when calls don't.

• **Stay Informed:** FOCUS Broadband will post regular updates during storms and service outages on our Facebook page and website.

Keeping you connected is our top priority. If you experience an outage during a storm, call our Repair Line at 833-663-1241, or report it online at focusbroadband.com/repair.

