

# Connecting You

JANUARY 2026

**FOCUS**  
BROADBAND

## Watch What You Love, Your Way

Streaming services offer a flexible way to watch TV, movies, sports, and on-demand content. With a wide range of platforms available, it's easy to mix and match services based on your interests—so you're not paying for channels you don't watch. Some of the most popular options used by FOCUS Broadband customers include:

- **DIRECTV:** A familiar option for viewers who prefer a traditional live-TV experience, delivered over an internet connection.
- **YouTube TV:** A live-TV streaming service that provides local channels, news, and sports through an easy-to-use platform and with unlimited DVR storage.
- **Hulu + Live TV Bundle:** Combines live television with on-demand content, including access to a large library of shows, movies and sports through Hulu, Disney+, and ESPN.
- **HBO Max:** Offers award-winning series, premium movies, and a wide-range of documentaries for viewers who enjoy high-quality storytelling.
- **Peacock, Paramount+, and Apple TV+:** On-demand streaming services with a broad mix of original programming, movies, and family favorites.



With so many choices, getting started can feel overwhelming. To help, FOCUS Broadband offers step-by-step streaming videos and a helpful recommendation tool. These resources answer common questions, explain how streaming works, and help you identify options that align with what you enjoy watching. Visit [focusbroadband.com/streaming](https://focusbroadband.com/streaming) to check them out!

**WE WILL BE CLOSED  
MONDAY, JANUARY 19<sup>TH</sup>**



*In observance of*  
**MARTIN LUTHER KING, JR. DAY**

## Community & Smart Connections Grants



Big News! The application window for our 2026 Community Connections and Smart Connections Grant Programs is now open. Each project can apply for up to \$2,500 to fund initiatives created by local nonprofits and educators that benefit residents and students within our service areas.

Do you have a project making a positive impact? We want to hear about it! Applications are due **February 27th by 5:00 PM**. Find the application and guidelines by scanning the QR code or by visiting [focusbroadband.com/givingback](https://focusbroadband.com/givingback).

# Fiber Expansion Continues in Brunswick County, *More Areas Now Upgraded!*



FOCUS Broadband wrapped up 2025 by completing several major fiber overbuild projects. More than 3,000 residents in Sea Trail, Hewett Farms, Owendon, and additional areas of Shallotte were converted to fiber-to-the-home (FTTH) service, with areas of Kingtown completed in December.

Fiber upgrades are happening across Brunswick County, with more communities scheduled to be converted in 2026, including on the island of Sunset Beach. These projects are all part of a larger initiative to upgrade the company's existing DOCSIS network in Brunswick County to 100% fiber optics, future-proofing our network for even faster speeds and greater reliability.

## Voted Columbus County's "Best Internet Provider"!

Thank you Columbus County for making us your top choice! For the fifth year in a row, FOCUS Broadband has been named the *Best Internet Provider* in the News Reporter's 2025 Best of Columbus People's Choice Awards.

"This recognition is a testament to our team's hard work and our commitment to providing a quality service," said Keith Holden, FOCUS Broadband CEO. "We're proud to serve our customers and remain grateful for their continued trust and support."

We appreciate everyone who voted for FOCUS Broadband! Your support is valuable and we are proud to serve you.



## Spreading Holiday Cheer

Our team was filled with holiday spirit this past December! We hosted *Toys for Tots*, collecting lots of toys with the help of our customers, held a company-wide giving campaign to support *United Way of the Cape Fear Area*, and made a donation to *Elf Angels* to help brighten the season for local families in Bladen and Columbus counties. We also spread plenty of holiday cheer through a festive social media giveaway and joined in the fun at local parades!

This season has a way of bringing communities together, and we're grateful for the opportunities to support them in meaningful ways by giving back and staying involved. As we head into the new year, we're excited to keep that spirit going and continue making a positive impact in the communities we serve.



*Happy New Year!*