



FOCUS Fiber Optic Broadband Coming to All Members

Work will soon begin on a multi-year, \$100 million-dollar construction project to replace all of ATMC's copper and coaxial cable network within our Brunswick County service area with a new 100% fiber optic network. At the conclusion of this project, every cooperative member will have access to the company's FOCUS Broadband fiber optic service with internet speeds up to one Gigabit.

"By constructing in the most densely populated communities first, we estimate that we can convert as many as 75% of homes and businesses over to fiber optics within the first 60 months," said Keith Holden, ATMC CEO. He continued, "The broadband needs of our members are evolving, and upgrading to a 100% fiber optic network throughout our cooperative service area is part of our long-term strategy to ensure our members have the very best internet service. This new network will be able to accommodate our members' growing need for bandwidth-reliant applications, including video streaming, work from home, remote classroom, telehealth, gaming, and more."

The project is expected to begin in the Seaside and Calabash areas early next year.

ATMC Celebrates Customer Service Week

Last month, ATMC celebrated Customer Service Week with prizes, games and recognition for this year's accomplishments. ATMC focuses on consistently improving customer service through on-going training along with a daily focus on meeting customers' needs. ATMC has received the Best of Brunswick Award in Customer Service for thirteen consecutive years and was recognized for providing the best Customer Service in Columbus County's People's Choice Awards in 2020. Our employees support more than 500,000 customer interactions each year. ATMC is honored and thankful to have employees that go the extra mile each day to create the best customer experiences for our members.



2021 Annual Meeting in the Books

Our 64th Annual Meeting of Members was held on Friday, October 1st at 7 p.m. at the Odell Williamson Auditorium on the campus of Brunswick Community College. John W. "Buster" Dowless, R. Gene Ward and Albert H. "Al" Parker were all re-elected to the Board of Directors for a new three-year term.

During the meeting, CEO and General Manager Keith Holden spoke about ATMC's achievements over the past year and the focus moving forward. "Because of the ongoing support of our 50,000 members and customers and the hard work of our 300 employees, we are able to make incredible investments in both our network and new areas. We are proud of the work our employees have done to keep our cooperative successful."

Following the meeting, \$3,000 in cash prizes were awarded to members who registered, including a grand prize of \$750 to Lori Boldt.

Now Accepting Scholarship Applications

The window for scholarship applications is now open! If you are the parent of a graduating senior, be sure to check out ATMC's scholarship program. This year, ATMC will be awarding five scholarships to deserving seniors worth \$2,000 each. Scholarships will be awarded based on the merit of academics, school-sponsored activities, community involvement, and interviewing skills. Applicants and/or their legal guardians must be a customer of ATMC or one of its subsidiaries for internet, telephone, cable TV, or ATMC Security to be eligible.

Applications are due by 5:00 p.m. on December 10th, 2021 and are available at area school guidance offices. They are also available for download at www.atmc.com/scholarships.

Ten-Digit Dialing is Here

All ATMC wireline subscribers are now required to dial ten digits when making outgoing calls. The change comes in compliance with new FCC guidelines that are being implemented all over the country. "988" is a new three-digit number that can be used nationwide to reach the National Suicide Prevention and Mental Health Crisis Lifeline. For the number to work successfully in our 910-area code, ten-digit local dialing had to be implemented. Prices and rates were not impacted from the change. For more information, visit www.atmc.com/10digitdialing.



Find a Career at ATMC

With amazing benefits, competitive pay, and much more, ATMC is a great company to build a career with. We encourage in-house company advancement as well as employee growth and development through our tuition reimbursement program. For more information on ATMC and to view our current openings, visit www.atmc.com/careers.

Holiday Closing

All ATMC locations will be closed on Thursday, November 25th in observance of Thanksgiving.

Happy Thanksgiving from our family to yours!



Follow us on Social Media!



Have you checked out ATMC on Facebook and Instagram lately? When you follow ATMC on social media, you'll be first to know about chances to win great prizes, the newest products and programming – including live streamed high school sports or free preview announcements and loads of local content about the communities we serve! Like and follow us now so you'll be sure not to miss out on our upcoming holiday giveaways!