ATMC Cable Update

Effective January 8, 2021

2022 TV Rate Adjustments

The national cable TV networks and local broadcast stations that provide their programming to ATMC have notified us that the fees they charge for carriage of their content will increase at the start of 2022. As a result, ATMC must adjust its cable TV package rates to cover these increased programming costs.

ATMC has very little recourse against the rising cost of cable TV services. The increases to the cable TV package prices listed are being applied to the increased costs that ATMC will be charged by the cable TV companies and local broadcast stations. We are also not allowed to sell channels to you a la carte. For more information on why cable TV rates continue to rise, visit www.tvonmyside.com.

We understand that price adjustments like these make cord-cutting an attractive option. If you are interested in learning more about how you can use ATMC Internet service to find alternative TV programming options, visit www.atmc.com/cutthecord. You may also want to consider our streamed TV service, MergeTV. MergeTV allows you to stream your cable TV package over your ATMC Internet service, eliminating the additional costs of digital cable boxes.

Below is a chart detailing the 2022 prices for cable TV packages and equipment. These new prices will take effect on your next monthly billing statement. Thank you for your continued support of ATMC.

TV Packages	Old Rate	New Rate	Increase Amt
Broadcast Basic	\$35.05	\$36.75	\$1.70
Standard	\$89.50	\$92.75	\$3.25
Advanced	\$105.75	\$109.55	\$3.80
Supreme	\$157.50	\$158.50	\$1.00

Equipment	Old Rate	New Rate	Increase Amt
Standard/HD/IPTV Box	\$5.95	\$6.15	\$0.20
DVR	\$13.75	\$14.25	\$0.50
Digital Adapter	\$2.50	\$2.75	\$0.25

^{*}Prices listed are a la carte rates for ATMC cable TV packages. Discounts available in 2Pak and 3Pak Bundles will vary. Prices for Premium Movie Channels and Man Cave Sports Packages will not increase. MergeTV Android devices will remain unchanged.

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