

## Grant Helps Seniors Improve Memory Through Music

Thanks to a grant from FOCUS Broadband, Lower Cape Fear LifeCare is helping Brunswick County seniors living with dementia through their Music and Memory program. Music and Memory is an evidence-based intervention that provides personalized music playlists on iPods or other devices for individuals with memory loss. The music helps create a calm environment and sparks fond memories for these patients.

Grant funds from FOCUS Broadband were used to purchase songs and create playlists for several patients who suffer with memory loss diseases. "We've received amazing feedback from both patients and their caregivers," commented Candy Lee, Memory Partners Program Manager. "This grant has allowed us to better support seniors in our community through this personalized intervention."

To learn more about FOCUS Broadband's grant programs, visit our webpage at [focusbroadband.com/giving-back](https://focusbroadband.com/giving-back).



*Candy Lee, Program Manager at Lower Cape Fear LifeCare*

## Last Chance to Advertise in the Directory

Now is the time to place an advertisement for your business to be showcased in the 2023 FOCUS Broadband Telephone Directory! When you purchase an ad in our telephone directory, you'll get a listing that can also be accessed online or on any mobile phone via our FOCUS Broadband Search App. Data Publishing is the only authorized Yellow Pages sales agent for FOCUS Broadband and one of their representatives will be contacting existing advertisers soon.

To have your business showcased in this year's directory, call 888-328-2782 to speak to a Data Publishing sales agent.

## High-Speed Internet Available to more in Oak Island

FOCUS Broadband recently completed a project to serve an additional 1,700 homes on Oak Island. With the completion of the beachfront area and the previous buildout on the island, more than 8,000 Oak Island residents can access FOCUS Broadband's MergeTV, home telephone, security and multi-gig internet speeds.



"We are excited to complete our work on Oak Island and provide high-speed internet to more residents and businesses there," commented Keith Holden, FOCUS Broadband CEO.

FOCUS Broadband is also making progress on its project to convert all cooperative members to our fiber optic network. Some areas in Shallotte and Seaside have already been converted to fiber optics. Construction is currently underway in Calabash and additional communities in Brunswick County will soon have access to the company's fiber optic network.

Oak Island residents can call 888-367-2862 to learn more about signing up for service.

# Find Out How to Get \$30 Off Your Monthly Internet Bill

FOCUS Broadband participates in the Affordable Connectivity Program (ACP), an FCC benefit program that provides eligible households with a monthly discount on internet service. Those who qualify will receive a discount of up to \$30 towards their internet bill.

Visit [focusbroadband.com/acp](https://focusbroadband.com/acp) to learn more about the program and how to enroll.

\*FOCUS Broadband does not determine a household's ACP eligibility.



## Get Your Business Noticed with Creative Services



Let FOCUS Broadband-TV's Creative Services team tell your story by developing video that will get your business noticed online or on TV. Capture the shot you need in our studio, at your work site or from high in the sky with our state-of-the-art drone equipment. Aerial footage is also available for businesses such as real estate companies, golf courses or developers, and our experienced staff is one of the area's only FAA drone certified production teams.

Call 910-755-1770 to learn more about how our Creative Services team can help get the word out about your business!

## Check Out Our Web Portal

Did you know FOCUS Broadband has a web portal with tons of local information? Submit event information, photos and announcements or see what's new on FOCUS Broadband-TV. Our web portal includes a calendar of local community happenings and you can also check out local news updates and tide times.

Make [FOCUSBroadbandOnline.com](https://focusbroadbandonline.com) your homepage and stay in the know of what's happening in your community!

## Connect with FOCUS Broadband

Follow @FOCUSBroadband on Facebook for daily posts about our services, information about our retail stores, customer testimonials, giveaways and more! You can also connect with FOCUS Broadband on Instagram, YouTube, Twitter, LinkedIn and NextDoor.



## Change the Way You Pay

Change the way you pay and never miss a payment when you enroll in paperless billing and auto-draft from FOCUS Broadband. You can get a one-time \$5 bill credit by calling to switch to paperless billing or auto-draft. Simply login through My Account on the FOCUS Broadband website or call 888-367-2862 to learn more.

\*One-time \$5 credit applied following paperless billing or auto-draft enrollment. One credit per promotion per account. Cannot have been enrolled in paperless billing or auto-draft within last year.