## **ATMC Cable Update**

Effective December 1, 2020

## **2021 TV Rate Adjustments**

ATMC has been notified that the fees we must pay to national cable TV networks and local broadcast stations to provide their programming will increase at the start of 2021. While we would prefer to offer packages with fewer channels, or allow customers to select and pay for only those channels they want to watch, the contract terms allowed by the networks limit our ability to make these options available. While ATMC has done its best to keep cable TV prices as low as possible, increased programming and operational costs have forced us to adjust some of our cable TV package and equipment prices.

We ask that you contact us to ensure that you have the best bundling option available for the lowest price. Another option to help lower your overall cable TV costs is MergeTV, our streamed TV service. With MergeTV you can stream your ATMC cable TV package over your ATMC internet service eliminating the costs of digital cable boxes. More information on MergeTV and other cord-cutting options can be found at www.atmc.com.

Below is a chart detailing the 2021 prices for cable TV packages and equipment. These new prices will take effect on your next monthly billing statement. Thank you for your continued support of ATMC.

We appreciate your understanding of this matter.

Direct questions to ATMC Customer Service: 910-754-4311 or 888-367-2862

Email: <a href="mailto:contact@atmc.com">contact@atmc.com</a> PO Box 3198, Shallotte, NC 28459

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Effective December 1, 2020

## **2021 ATMC TV Rates**

Effective on January 2021 Billing Statements

| TV Packages          | Old Rate | New Rate  |
|----------------------|----------|-----------|
| Broadcast Basic      | \$31.85  | \$35.05   |
| Standard             | \$85.25  | \$89.50   |
| Advanced             | \$99.75  | \$105.75  |
| Supreme              | \$151.95 | \$157.50  |
|                      |          |           |
| Equipment            | Old Rate | New Rate  |
| Standard/HD/IPTV Box | \$5.75   | \$5.95    |
| DVR                  | \$13.50  | \$13.75   |
| Digital Adapter      | \$2.50   | No Change |
|                      |          |           |
| Premium Channels     | Old Rate | New Rate  |
| НВО                  | \$14.99  | No Change |
| Cinemax              | \$15.00  | No Change |
| Showtime             | \$10.99  | No Change |
| Starz                | \$15.00  | No Change |
| Encore               | \$6.50   | No Change |
| Movie 2Pak           | \$31.00  | No Change |

<sup>\*</sup>Prices listed are a la carte rates for traditional cable and MergeTV, and do not reflect savings available in 2Pak and 3Pak Bundles. For bundled rates, please visit www.atmc.com.