

# FOCUS Broadband Cable Update

*Effective January 1, 2023*

## **2023 TV Rate Adjustments**

FOCUS Broadband has been notified of significant cable TV programming cost increases that will be charged by local broadcast stations and national cable network providers starting in the new year. As we have said in the past, despite efforts to combat these rising costs, FOCUS Broadband has very limited ability to prevent these increases. Cable network providers will not allow companies like FOCUS Broadband to sell their channels a la carte. Cable network providers force carriage of unpopular channels bundled with their popular channels to drive higher revenue for themselves. If we refuse to package their content as they demand, these companies have no issue removing all their channels from our lineup. This tactic is not customer-friendly and puts FOCUS Broadband in a very vulnerable position. As a result of these cost increases, we must raise our rates for 2023. For more information on why cable TV rates continue to rise, visit [www.tvonmyside.com](http://www.tvonmyside.com).

We understand that price adjustments like these may have you considering dropping cable TV in favor of more flexible and affordable online streaming options. If you are interested in learning more about how you can discontinue cable TV and use FOCUS Broadband's Internet service to stream the content you want to see, visit [www.focusbroadband.com/cutthecord](http://www.focusbroadband.com/cutthecord). You may also want to consider our MergeTV service which can provide a lower monthly cost than traditional cable by removing the need for digital cable boxes. For more information on MergeTV and its pricing, visit [www.focusbroadband.com/MergeTV](http://www.focusbroadband.com/MergeTV).

Below is a chart detailing the 2023 prices for cable TV packages and equipment. These new prices will take effect on your next monthly billing statement. Thank you for your continued support of FOCUS Broadband.

<b>TV Packages</b>	<b>Old Rate</b>	<b>New Rate</b>	<b>Increase Amt</b>
Broadcast Basic	\$36.75	\$39.25	\$2.50
Standard	\$92.75	\$100.00	\$7.25
Advanced	\$109.55	\$116.00	\$6.45
Supreme	\$158.50	\$165.00	\$6.50

<b>Equipment</b>	<b>Old Rate</b>	<b>New Rate</b>	<b>Increase Amt</b>
Standard/HD/IPTV Box	\$6.15	\$6.50	\$0.35
DVR	\$14.25	\$15.00	\$0.75
Digital Adapter	\$2.75	\$3.50	\$0.75

\*Prices listed are a la carte rates for FOCUS Broadband cable TV packages. Discounts available in existing bundles will vary. Prices for Premium Movie Channels and Sports Packages will not increase.

**Direct questions to FOCUS Broadband Customer Service:**

**910-754-4311 or 888-367-2862**

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